



PHILANTHROPY 100

Curated by Unboxed Philanthropy Advisors (Philanthropy Unbound),
Philanthropy 100 is a list of people, organizations and companies making a positive difference
in our world. It is broken into four categories – Individuals, Non-Profit Organizations,
Foundations and Corporations.

Some on the list may challenge your assumptions on philanthropy. It is more than just financial contributions – it is love of humankind, and the desire to promote the welfare of others. This list highlights those who represent this in multiple ways - from dedicating a professional career and nurturing inclusive nextgen leadership, to thinking of creative ways to make substantial investments in social justice and civil rights reform. The corporations, foundations, organizations, and individuals listed represent different entry points into philanthropy that work together to produce a collective impact.

FOUNDATIONS

Amber Grants for Women

FOUNDATION | ambergrantsforwomen.com

In 1998, WomensNet founded the Amber Grant. As one of the very first online organizations to give women-owned business grants, the Amber Grant was set up to honor the memory of Amber Wigdahl. Today, WomensNet carries on that tradition, proudly giving away at least \$10,000 every month in Amber Grant money. In recognition of the diversity of businesses owned by women, this has now been expanded to marketing grants, business category grants as well as two \$25,000 year end grants.



9 Ballmer Group

FOUNDATION | ballmergroup.org

Founded in 2015, Ballmer Group works to invest deeply in southeast Michigan, Los Angeles, and Washington state, while keeping a national perspective. They are committed to improving economic mobility for children and families, and has done so by strengthening and developing place-based partnerships, partnering with government, investing in systems change, and scaling technology and data across social services. Recently, they announced expanding their giving to address climate change.





Black Future Co-op Fund

FOUNDATION | blackfuturewa.org

The Black Future Co-op Fund, based in Washington state, is establishing a model of philanthropy that uplifts Black people and Black communities throughout the state. The Fund is guided by a few core beliefs including: centering Blackness, community trust, healing grace, honoring ancestors, self-determination and shared abundance. They use the aforementioned guiding principles to ignite generational wealth, health, and well-being with Black Washingtonians through Black community-led philanthropy. Recently, the Fund published a piece on key takeaways from Black Philanthropy Month 2022.



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Bush Foundation

FOUNDATION | bushfoundation.org

The Bush Foundation, established and founded by Archibald and Edyth Bush in 1953, invests in great ideas and the people who power them. The work and investments of the Bush Foundation are based in Minnesota, North Dakota, South Dakota and the 23 Native nations that share the same geography. In the last few years, the Foundation shared its plan to address racial wealth gaps caused by the racially unjust events of summer 2020, and actualized its plans by seeding two new community trust funds, with Nexus Community Partners and NDN Collective at the helm.



5

Chapman Foundation

FOUNDATION | chapmanfoundation.org

Founded in 1967, the Chapman Foundation provides support to improve the lives of children, families, communities and cities. The Foundation works towards understanding and implementing positive change in various areas including, children and families, education, substance abuse prevention, multicultural understanding and multi-ethnic harmony. They provide services for people affected by homelessness, and natural and historic conservation.



6

Claneil Foundation

FOUNDATION | claneilfoundation.org

Founded in 1968, the Claneil Foundation located in the Philadelphia region has worked to improve the health of families and communities through advancements in health and human services, a sustainable food system, education, and the protection of the environment. The Foundation provides general operating grants locally, and awards seed funding to emerging projects and organizations that have the potential for significant impact in the New England and Mid-Atlantic regions.



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Clara Lionel Foundation

FOUNDATION | claralionelfoundation.org

The Clara Lionel Foundation (CLF) was founded in 2012 by Robyn "Rihanna" Fenty in honor of her grandparents, Clara and Lionel Braithwaite. CLF invests in climate justice initiatives in the Caribbean and the United States and helps communities prepare for and withstand natural disasters. With 83 grant partners and over 150 projects funded across seven Caribbean islands, CLF is determined to take a 360-degree approach to impact through investing in local solutions. Recently, CLF was honored at the inaugural Humanitarian Awards in Barbados.





Communities For Just Schools Fund

FOUNDATION | cisfund.org

Communities for Just Schools Fund (CJSF) unites the power of philanthropy with the efficacy of grassroots organizing to transform schools and students' educational experiences. Founded in 2010, CJSF recognized that grassroots organizers were often the least resourced, and the most impactful. In addition to building the capacity of its partners and leading efforts to create positive school climates, CJSF funds organizations that work toward systemic change in the educational system. CJSF provides multi-year grants to grassroots groups in 21 states, Washington D.C., Puerto Rico, and Canada ranging from \$100,000 - \$400,000.



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East Bay Community Foundation

FOUNDATION | ebcf.org

East Bay Community Foundation (EBCF), founded in 1928, is one of the nation's first community foundations, and serves people across Alameda and Contra Costa counties. EBCF has been steadfast in its commitment to Black, Indigenous, and people of color-led efforts to transform lives, communities, organizations, and systems.



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Grange Foundation

FOUNDATION | grangefoundation.org

The Grange Foundation, founded in 1964, supports youth development; promotes agriculture education and research; improves communities; and fosters culture, heritage, citizenship and charitable activities. The Foundation was originally formed to further the ability of the National Grange to provide opportunities to the next generation of leaders, and has since then expanded to support additional efforts.



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HERitage Giving Fund

FOUNDATION | heritagegivingfund.org

HERitage Giving Fund was founded during Black Philanthropy Month in 2017. HERitage works to encourage philanthropy in the Black community; contribute in a strategic and meaningful way; and bring a new source of funding to nonprofit organizations serving Black women and girls throughout the state of Texas. HERitage Giving Fund has demonstrated a deep committment to engaging Black women who have a heart for investing in small organizations and social enterprises.



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Higher Heights Leadership Fund

FOUNDATION | higherheightsleadershipfund.org

Higher Heights Leadership Fund dedicates its time and resources to investing in a long-term strategy to expand and support Black women's leadership pipeline at all levels. It is executing this by building a national civic engagement infrastructure and network, and is focusing on capacity building, grassroots organizing, research and convening.





The Libra Foundation

FOUNDATION | thelibrafoundation.org

The Libra Foundation is committed to a vision of society that uplifts and empowers all people. The Foundation believes that all people deserve to live free of systemic oppression, economic insecurity, and environmental harm. They fund organizations led by those most impacted by systemic oppression – largely communities of color that have experienced chronic underinvestment. Recently, the Foundation reflected on the findings from its grantee perception report. You can read the full report here.



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The New York Women's Foundation

FOUNDATION | nywf.org

Founded in 1987, The New York Women's Foundation has been steadfast in advancing justice for women and families. The work of the Foundation has actualized its core belief that when women and gender-expansive people thrive, their families and communities also thrive. With 100M total funds invested in 35 years, 194+ grantee partners supported in 2020, and 1441 new donor partners and ever expanding, the Foundation clearly stands as one of the largest women-led grantmaking organizations in the world.



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Rainforest Foundation US

FOUNDATION | rainforestfoundation.org

Rainforest Foundation US works in partnership with Indigenous Peoples to protect rainforests, and culture. Leveraging its 30+ year history, the Foundation is the biggest NGO working on rights-based forest protection worldwide. The scope of the work is far from limited, since the Foundation is composed of three national organizations, based in Norway, the United Kingdom, and the United States.



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REI Cooperative Action Fund

FOUNDATION | reifund.org

With the belief that time outside is a human right, the REI Cooperative Action Fund directly supports organizations promoting justice, equity and belonging in the outdoors to strengthen the health and well-being of people and communities. The organization has three primary methods of creating change - connecting people outside, creating space outside, and centering help outside.



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Related Affordable Foundation

FOUNDATION | related affordable foundation.org

The Related Affordable Foundation (RAF) is committed to enriching the lives of affordable housing residents and breaking the generational cycle of poverty. Through focusing on education, food security, health and wellness, and workforce development, the Foundation eliminates economic barriers for young adults pursuing post-secondary education. Recently. Related Affordable Foundation, Related Midwest and Related Management Company announced a \$5 million investment in the Southern Hills property in Decatur.





18 Schmidt Futures

FOUNDATION | schmidtfutures.com

Schmidt Futures, an initiative built by Eric and Wendy Schmidt, connects the brightest minds everywhere with opportunities to solve the world's hardest problems, together. As a venture facility for public benefit, the organization creates public value from private philanthropy through risk transfer—enabling brilliant people in networks to solve hard problems in science and society by connecting across fields, bringing multiple types of capital to bear, and applying science and technology thoughtfully through tools such as Al. Recently, Schmidt Futures launched a \$148M global initiative to accelerate Al use in postdoctoral research.



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Silicon Valley Community Foundation

FOUNDATION | siliconvalleycf.org

Silicon Valley Community Foundation has been investing in building community voice and power; grow the culture and practice of effective philanthropy; and ensure it acts as a trusted partner when help is needed, since 2007. The Foundation partners on solutions that enable all families in the Santa Clara and San Mateo communities to lead equitable, financially secure, fulfilling lives.



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Solon E. Summerfield Foundation

FOUNDATION | summerfieldfoundation.org/new-york-city

Solon E. Summerfield Foundation, created in 1929, has held a long standing committment to supporting nonprofit organizations dedicated to the holistic development of underserved children and youth. The Foundation makes programmatic and general operating grants to nonprofit partners in New York City that prepare, inspire and support young people through programs focused on college and career preparation, interest-based learning, college persistence, and completion.



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Victoria Foundation

FOUNDATION | victoriafoundation.org

The Victoria Foundation partners with non profit organizations and marginalized communities in Newark to champion bold strategies that strengthen community power, foster economic justice, and promote youth self-determination. The Victoria Foundation is a strong example of matching your plan with current community needs, and working accordingly. Recently, the Foundation shifted from a general focus on improving the lives of children and families in Newark, to disrupting systems of inequity, and creating more systems of equity.



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WA Women's Foundation

FOUNDATION | wawomensfdn.org

Washington Women's Foundation has challenged conventional philanthropy, calling their members to reimagine philanthropy as not only an investment of money, but of self. The Foundation's collective grantmaking model allows members to execute philanthropy on their own terms to tackle complex issues for community, and in community. Since its founding, the collective membership of the Foundation has granted millions of dollars to nonprofit organizations across Washington State.







Weingart Foundation

FOUNDATION | weingartfnd.org

The Weingart Foundation is a private grantmaking foundation advancing racial, social and economic justice in Southern California. Founded in 1951 by Ben and Stella Weingart, the Foundation has provided over \$1 billion in grants and loans to thousands of organizations across the region. By strengthening organizations focused on providing critical services and building power in communities of color, the Weingart Foundation is demonstrating what is possible when investing and trusting in community partners.



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The William and Flora Hewlett Foundation

FOUNDATION | hewlett.org

The William and Flora Hewlett Foundation is a nonpartisan, private charitable foundation that advances ideas and supports institutions to promote a better world. For more than 50 years, the Foundation has supported efforts to advance education for all, preserve the environment, support vibrant performing arts, strengthen Bay Area communities, make the philanthropy sector more effective, and foster gender equity and responsive governance around the world. Recently, the Foundation announced the final 10 recipients of its Hewlett 50 Arts Commissions, completing the five year, \$8M funding initiative.



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Women's Foundation of Mississippi

FOUNDATION | womensfoundations.org

The Women's Foundation of Mississippi works to create and sustain economic security for women. As the only grantmaker in the state focused solely on women and girls, the Foundation is uniquely positioned to make strategic investments, conduct research, and provide community engagement and education opportunities that put women and girls at the center and lift up families and communities. Recently, the Foundation posted an article entitled, "Why we Need More Women in Public Policy."



CORPORATIONS/FOR-PROFITS

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The 22Fund

CORPORATION | the22fund.com

The 22 Fund invests in Women and BIPOC (Black, Indigenous, People of Color) owned/managed businesses that manufacture and export, but find it hard to grow and scale due to financial constraints and the equity gap. The 22 Fund focuses on three main investment strategies: equity, subordinated debt, and revenue sharing. Earlier this year, the The 22 Fund closed multi-million dollar equity investments from Bank of America and the Roy and Patricia Disney Family Foundation to support diverse entrepreneurs, clean U.S. manufacturing, and jobs of the future.





Another Sole

CORPORATION | intl.anothersole.com

Another Sole creates a positive impact in the world beyond fashion. The company is used to striving for perfection - both in its products and ethical material sourcing standards. They have a deep relationship with sustainability and youth development, committing 10% of profits to organizations that benefit children directly.

anothersole

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Athleta

CORPORATION | athleta.gap.com

Athleta has been working since 1998 to ignite a community of active, healthy, confident women and girls who empower each other to reach their limitless potential. Athleta enacts this mission in its philanthropic giving through the <u>Power of She Fund</u>. With over 70+ total grants given and 30,000+ women and girls impacted, the Fund and Athleta are steadily breaking barriers for all women and girls.



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Blackbaud

CORPORATION | blackbaud.com

As the world's leading cloud software company powering social good, Blackbaud provides tech solutions and nonprofit software that complements the work of nonprofits. Blackbaud contributes to the sector by enhancing an organization's funding, managing fund accounting, streamlining education services, strengthening corporate social responsibility efforts, and boosting giving programs to be more efficient. Earlier this year, <u>Blackbaud acquired EVERFI</u>, which will further strengthen the technology and data-driven impact space.

blackbaud

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Blue Meridian Partners

CORPORATION | bluemeridian.org

Blue Meridian makes strategic, right-sized investments to expand the impact, influence, and reach of solutions that increase economic and social mobility. They utilize their performance-based approach across five portfolios – Nationwide Solutions, Place Matters, Justice and Mobility Fund, Studio at Blue Meridian, and COVID-19 Response. Recently, Blue Meridian published an article that discusses the Place Matters portfolio's future goals and success so far.

blue meridian partners

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The Bridgespan Group

CORPORATION | bridgespan.org

Since 2000, The Bridgespan Group has been working to build a better world by strengthening the ability of mission-driven organizations and philanthropists to achieve breakthrough results in addressing society's most important challenges and opportunities. Between strategic consulting and advising, as well as research, the organization has collaborated with many of the world's most extraordinary social change leaders including philanthropists, nonprofit and NGO leaders, and impact investors. Recently, The Bridgespan Group released an article entitled. "Unlocking Social Progress by Addressing Structural Racism."







Cubby Beds

CORPORATION | cubbybeds.com

Cubby Beds is proudly providing an improved sensory environment for children with special needs. The beds come with kid proof durability, soothing sensory inputs, 360 degrees of padding and safety sheets, and a camera. The monitoring features are compatible with both IOS and Android apps, and the materials used in the beds are FDA registered. The best part about Cubby is that the beds are financially accessible, and the majority of Cubbys shipped are paid for by insurance, Medicaid, waivers, charities and local government grant programs. Because of Cubby Beds, those who need it most are receiving an experience we all deserve – a fun and safe way to experience sleep.



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Eaton

CORPORATION | eaton.com

As a global power management company, Eaton helps customers solve their greatest power challenges through industry leading electrical, aerospace, hydraulic and vehicle products and services. For more than 100 years, Eaton has helped people work more safely, be more energy efficient and live more sustainably. Over the last few years, Eaton has helped build and support strong communities. Through board service on non-profit organizations, volunteer programs, financial support, and in-kind contributions, Eaton is doing its part to support more sustainable systems and communities.



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Free People

CORPORATION | freepeople.com

Born in the 1970's, morphed into Urban Outfitters and then back, Free People has always been conscious of its identity and impact. Throughout the years, they have kept a consistent focus on how it could both do and be better for its customers and community. Since its commitments in 2020, Free People has amplified community voices through its D&I Committee, working alongside and supporting fellow organizations towards social justice; has driven change on the ground through community mentorship and volunteering; and has made intentional commitments to the BIPOC community.

FREE PEOPLE

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Ghetto Gastro

CORPORATION | ahettogastro.com

Bronx based Ghetto Gastro nourishes the world by amplifying the artistry, creativity, and brilliance of Global South food culture. Using food as a tool to tell stories about the cultures that inspire us, Ghetto Gastro generates excitement by merging the cooking traditions of Black, brown, and Asian folks in a high-quality, healthy fashion. Recently, Ghetto Gastro released Black Power Kitchen, its new cookbook that holds over 75 recipes, more than 150 photographs, and thought-provoking contributions on topics ranging from the work of Black mothers to the importance of resistance and rebellion.





GivingData

CORPORATION | givingdata.com

GivingData provides grantmakers with full-featured grant management software, strategic guidance, and premium support to help foundations transform their grantmaking. Through purpose-built software, value driven partnerships, and a trust-based approach, GivingData adds value to the sector. Recently, GivingData hosted GDConnect 2022, their annual conference.



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Hasbro

CORPORATION | globalphilanthropy.hasbro.com

Hasbro's purpose is to create joy and community for all people around the world, one game, one toy, one story at a time. Through its philanthropy, Hasbro empowers generations of storytellers, creates sustainable impact, and sparks joy through play. In 2021 alone, Hasbro provided 17 million in total philanthropic support, impacted 6 million children and adults through philanthropic giving, and donated 750,000 toys and games.



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Leesa

CORPORATION | leesa.com

Leesa believes that everyone deserves quality sleep. From designing and manufacturing premium sleep products to donating new mattresses to families in need through their nonprofit partners, the company works every day to be a positive force in the world. Recently, members the Lessa team volunteered at the Foodbank of Southeastern Virginia and the Eastern Shore, helping over 1,600 families during the event.



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Lemonade

CORPORATION | <u>lemonade.com</u>

Lemonade is a socially conscious insurance company that allows customers to give back to their favorite non-profits. With Lemonade, you're able to have insurance while contributing to great causes. They have given back over 6M in donations, and the giveback program has grown over 3000% since its launch. In the 2022 Giveback, the Lemonade community gave back \$1.873,588 to 59 nonprofits.



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Lightful

CORPORATION | lightful.com

Lightful brings together a world-class team of nonprofit specialists, digital experts, management consultants, designers and developers, to make innovative technology accessible. The company powers social and environmental change through three components: Lightful Products, Lightful Solutions, and Lightful Learning. Recently, Lightful built a new and easily customizable fundraising page product for a London based non-profit called Family Action that fully integrated into its CRM system.





Maya Cosmetics

CORPORATION | maya-cosmetics.com

Maya Cosmetics is America's leading halal nail polish and cosmetics brand focusing on the halal, kosher and vegan markets. Established in 2016, its products are currently distributed in more than 100 independent retailers including salons, pharmacies, fashion boutiques, and gift shops. Outside of being environmentally conscious, Maya Cosmetics has been steadfast in its support of nonprofit organizations, partners, and communities. The company has also taken steps to increase the amount of Fair Trade sourced vegan cosmetic ingredients, allowing suppliers and independent farmers around the world to sustain a livelihood.



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Omidyar Network

CORPORATION | omidyar.com

Omidyar Network is a social change venture that reimagines critical systems, and the ideas that govern them, to build more inclusive and equitable societies across the globe. Omidyar Network allows people to reimagine what is possible, conceive new ideas, and pushes society to not lean on what is easy, but instead what is equitable. The organization has committed more than \$1B to innovative for-profit companies and nonprofit organizations since 2004. Recently, Omidyar Network announced its newest focus area: Building Cultures of Belonging.



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Pattern Beauty

CORPORATION | patternbeauty.com

PATTERN Beauty, created by Tracee Ellis Ross, works to empower women and people of color through their haircare. Outside of urging more conscious haircare, PATTERN supports democracy, freedom and human rights through organizations. To date, PATTERN has supported the following organizations: African American Policy Forum, Black Lives Matter, Color of Change, Equal Justice Initiative, NAACP Legal Defense Fund, the United Way Worldwide COVID-19 Community Response & Recovery Fund, and Asian Americans Advancing Justice (AAJC).



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Resilia

CORPORATION | resilia.com

Resilia, launched in 2016, strengthens the capacity of nonprofits and helps grantors scale impact through data-driven technology solutions. Utilizing Elevate, a national learning and action network of 40+ funders aimed at strengthening historically marginalized communities through actionable programs and equity-centric data sharing, Resilia leverages the power of the collective to help elevate the capacity and voices of BIPOC-led and serving grassroots nonprofits. Recently, Resilia raised \$35M Series B to democratize philanthropy and fuel nonprofit capacity.



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Roc Nation

CORPORATION | rocnation.com

Outside of its long standing impact in music, Roc Nation also has demonstrated an unwavering commitment to humanitarianism across its brand portfolio, working to advance social good and impact locally, nationally and globally. The Philanthropy Department at Roc Nation serves as a social impact hub, helping athletes, artists, partners and the company as a whole maximize the impact of charitable giving and activism. You can read more about Roc Nation's philanthropic efforts here.







Sandals Resorts International

CORPORATION | sandalsfoundation.org

Since 1981, Sandals Resorts International has been serving smiles all across the Caribbean, offering luxury experiences for all. To expand its impact and further serve the Caribbean population, The Sandals Foundation was launched in March 2009 to help Sandals Resorts International continue to make a difference. All costs associated with administration and management is supported by Sandals International so that 100% of every dollar donated goes directly towards funding impactful and meaningful initiatives within the key areas of education, community and environment. Recently, Sandals Foundation, Beaches Turks and Caicos and Great Shape! Inc. served approximately 1,500 Islanders by providing free dental care in its recently concluded clinic - 1000 Smiles.



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Soapbox

CORPORATION | soapboxsoaps.com

Soapbox was founded in 2010 with the simple mission to empower consumers to change the world through everyday, quality purchases. For every product sold, the company gives back through bar soaps, health, and hygiene initiatives in communities both domestically and around the globe. With over 30,000 hygiene classes provided, and 20,000,000 bars of soap donated, Soapbox is ensuring that in the midst of COVID, our communities are a bit safer.



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TD Bank

CORPORATION | td.com

As a top 10 North American bank, TD is rooted in a desire to give customers, communities and colleagues the confidence to thrive in a changing world. TD has proved its commitment to being "the better bank" through the TD Charitable Foundation and the TD Ready. Commitment, a global initiative that helps level the playing field for those who need it most. By empowering people with an equal chance to succeed today, By 2030, TD is dedicating approximately \$750 million, through its philanthropic arm, to 4 key areas that can help drive positive change, nurture progress and help make communities better and more inclusive.



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WeSolar

CORPORATION | wesolar.energy

WeSolar's mission is to bring under-resourced communities affordable access to local community solar and to assist commercial properties with energy efficiency. Through WeSolar, electricity consumers can purchase shared solar from a local project without having to install any equipment in their homes, saving residents hundreds on their electricity bills. This ensures communities of color and low-income communities are included in the shift to renewable energy and healthy environmental futures.







Whole Woman's Health, LLC

CORPORATION | wholewomanshealth.com

Whole Woman's Health is a privately-owned, feminist healthcare management company committed to providing holistic care for all. The company manages health clinics providing comprehensive gynecology services, including abortion care. Whole Woman's Health believes everyone must be at the center of their own healthcare decisions, and that treating people holistically — honoring head, heart, and body — will better serve and improve the health and happiness of our communities. Recently, Whole Woman's Health celebrated its success at protecting abortion rights in the state of Indiana, via its South Bend clinic.



NON-PROFITS

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Black Girls Rock

NON-PROFIT ORGANIZATION | blackgirlsrock.com

Black Girls Rock! (BGR) was founded in 2006 by Beverly Bond to showcase empowering images of women of color. Today, the organization is a global movement and multifaceted brand dedicated to inspiring and celebrating women of color. BGR is focused on the healthy identity development of young women and girls through programming supporting innovation, civic engagement, leadership development, and sisterhood. In 2010, BGR partnered with BET to bring the BGR awards to television.



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Camfed

NON-PROFIT ORGANIZATION | camfed.org/us

Working to address the societal pressures of poverty and gender inequality, Camfed supports girls and young women in sub-Saharan Africa. Camfed builds a network around each girl which offers customized support during her school years and beyond. Its programming includes trained teacher mentors which help address issues at school and at home, parent support groups, post school transition curriculum including financial literacy, and enterprise development. To date, Camfed has partnered with 7,000 schools across 166 districts, helped launch 33,000 new women-led businesses, and has supported millions of girls and young women in attending school.



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Donors Choose

NON-PROFIT ORGANIZATION | donorschoose.org

Donors Choose is an organization that allows anyone to help a teacher in need, combatting racial and socioeconomic inequity in the process. Teachers spend an average of \$500 a year on their classrooms. Through Donor Choose, teachers can post requests for their classroom needs. More than 85% of U.S. public schools have posted projects on the organization's platform, raising over \$1 billion in support.







Every.org

NON-PROFIT ORGANIZATION | every.org

Every.org was started by two Stanford classmates who left the corporate sector behind to launch the platform. A nonprofit itself, Every.org seeks to make giving accessible for charity organizations, donors, and developers. For nonprofits, Every.org offers free online tools to help with peer-to-peer fundraising and processing donations. Donors are exposed to more than one million nonprofits with Every.org, and developers are able to create unique giving experiences. Since it's launch in 2020, Every.org has served more than 1,600 nonprofits and raised more than \$4.5M.



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Fifteen Percent Pledge

NON-PROFIT ORGANIZATION | 15percentpledge.org

In the spring of 2020, Fifteen Percent Pledge founder, Aurora James, created a post on Instagram. The post, which tagged the world's largest retail brands, asked for fair Black representation on their shelves. Data shows that Black people make up 15% of the U.S. population. The Fifteen Percent Pledge therefore asked businesses to dedicate 15% of their shelf space to Black-owned brands. To date, more than 28 retailers have pledged, shifting close to \$10B of revenue to Black businesses and helping to create sustainable and supportive ecosystems for them to succeed. The Fifteen Percent Pledge's website also offers consumers a directory of Black-owned businesses in just about every category to meet their needs.



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Giving Gap

NON-PROFIT ORGANIZATION | givinggap.org

Founded after the murder of George Floyd, Giving Gap seeks to build equitable funding of Black-founded nonprofits. According to research, Black-founded organizations are most likely to be rooted in the needs of the Black community, build Black leaders, and employ Black people. However, Black-founded organizations are typically grossly underfunded. Giving Gap offers donors a directory of vetted Black-founded organizations they can learn about and support. Giving Gap's ultimate goal is to mobilize one million people to raise \$1 billion in funding and in-kind support to Black-founded nonprofits, closing the giving gap.



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The Innocence Project

NON-PROFIT ORGANIZATION | innocenceproject.org/about

Led by evidence-based data, and rooted in antiracism, the Innocence Project works to not only free the innocent, but also to prevent wrongful convictions and help create equitable systems of justice for everyone. The organization was founded in 1992 by Barry Scheck and Peter Neufeld when they learned how instrumental DNA testing was in ending wrongful convictions. Since its inception, the Innocence Project helped pass over a dozen innocence-related bills and laws; and established the Exoneree Fund – which supports exonerees with the necessities when they return home – and has exonerated more 350 people through DNA evidence.





Invisible Hands

NON-PROFIT ORGANIZATION | invisiblehandsdeliver.org

Serving the elderly, sick, homebound, and any individual who struggles to access the necessities, Invisible Hands provides free delivery of food, medicine, and other essentials. Invisible Hands bridges the gap between free food that is available throughout the city, and those who need it but are unable to access it due to barriers like lack of transportation, health challenges, and supply. What started as a Facebook post at the start of the pandemic offering to deliver groceries has since grown to an organization with more than 10,000 volunteers delivering more \$1M in necessities to the underserved in New York, New Jersey, and Pennsylvania.



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Joshua Harr Shane Foundation

NON-PROFIT ORGANIZATION | joshuaharrshane.org

The Joshua Harr Shane Foundation (JHSF) was founded in 2000 to help those in need of care, support, and assistance. Over the years, JHSF has paid mortgages, purchased medical equipment, supported caregivers of sick family members, and has offered scholarships. JHSF also supports special needs children and their schools through its PASS (promoting and achieving self-sufficiency) program. The organization was founded in memory of Joshua Harr Shane who had a heart for people, but tragically lost his life during his freshman year at Rutgers University.



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Movement for Family Power

NON-PROFIT ORGANIZATION | movementforfamilypower.org

Movement for Family Power (MFP) strives to end the Foster System's policing and punishment of families with hopes of creating a world where the dignity and integrity of all families is valued and supported. MFP works to do this by building meaningful partnerships, educating the masses on the history and impact of the foster system, reducing the number of children entering the system, and reducing the number of families destroyed by the system.



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N2GIVES

NON-PROFIT ORGANIZATION | n2gives.com

N2GIVES supports organizations that combat human trafficking and helps restore hope for those impacted. The giving program of the N2 Company, N2GIVES has invested more than \$16 million in this fight against modern-day slavery. Through partnership with IJM, Love Justice International, and Atlas Free, the support of N2Gives has saved thousands of lives in more than 20 countries around the world.



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NDN Collective

NON-PROFIT ORGANIZATION | ndncollective.org

The NDN Collective is devoted to advancing the rights and power of Indigenous people through activism, philanthropy, capacity-building, and narrative change. With a focus on climate justice, racial and education equity, and the returning of Indigenous land to Indigenous people, the NDN Collective is rooted in interconnectedness. The NDN Fund is the investing arm of the NDN Collective which seeks to offer debt financing and capacity building for Tribal Nations and Indigenous changemakers, while the NDN Foundation seeks to increase philanthropic investment into Indigenous-led organizations.







No Name Book Club

FOUNDATION | nonamebooks.com

No Name Book Club was founded in 2019 to highlight the voices of people of color. Each month, two books written by authors of color are featured for the book club and shared across the country with incarcerated individuals through the organization's Prison Program. With 12 book club chapters in the United States, No Name Book Club believes revolutionary literature and political education through literature should be available to the local community and is crucial for liberation.



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Pencils of Promise

NON-PROFIT ORGANIZATION | pencilsofpromise.org

Founded in 2008, Pencils of Promise (PoP) is a data-driven organization that builds safe learning environments for children in Ghana, Guatemala, and Laos. In addition to building schools and training teachers, PoP also builds bathrooms, distributes water filters, and educates communities on health and hygiene through its WASH program. Close to 600 classroom blocks have been built with more than 100,000 students enrolled to date.



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Pennsylvania Prison Society

NON-PROFIT ORGANIZATION | prisonsociety.org

Pennsylvania Prison Society was established in 1787 under the belief that "The obligations of benevolence are not canceled by the follies or crimes of our fellow creatures." Today, the organization serves as a resource for families of the incarcerated, offers support for those in prison, monitors prison conditions, and educates the public. In addition to its full-time staff, Pennsylvania Prison Society is supported by more than 300 volunteers committed to the health, safety, and dignity of those who live and work in prison.



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Philanthropy Together

NON-PROFIT ORGANIZATION | philanthropytogether.org

Over the past 20 years, giving circles have grown in popularity. Philanthropy Together (PhT), is a global initiative that seeks to scale the giving circle movement from 2,500 circles with more than 150,000 people, to more than 3,000 giving circles with more than 300,000 people. Co-created by hundreds of giving circles, the mission of PhT is to diversify philanthropy so individuals can give collectively to realize the world they want to see.



67

The Pop-Up Care Shop

NON-PROFIT ORGANIZATION | thepopupcareshop.org

The Pop-Up Care Shop partners with nonprofits to collect donated goods. What makes them unique, however, is that The Pop-Up Care Shop brings the goods to a pop-up charity location, rejecting the wildly accepted drop-off donation system. For the less fortunate, the privilege of choice – what to eat and what to wear – are limited or nonexistent. Through this organization, items are displayed neatly and with care at each shop, meeting the needs of the underserved with dignity and choice.







Purposeful

NON-PROFIT ORGANIZATION | wearepurposeful.org

Purposeful was founded in Sierra Leone during the height of the Ebola crisis. A global hub for girls' activism and organizing based in Africa, Purposeful seeks to unite girls to change the world. Purposeful works to provide the networks, platforms, and resources girls and their allies need to galvanize their efforts and reimagine what our communities can be.



69

She Should Run

NON-PROFIT ORGANIZATION | sheshouldrun.org

She Should Run is an organization that inspires women to explore the possibility of running for public office in the United States government. This goal is accomplished through data-driven content, education, and collective action. In the more than 500,000 elected offices in the U.S., women are underrepresented at all levels. She Should Run has a vision of seeing 250,000 women run for local, state, and federal offices by 2030. To date, more than 30,000 women have explored the possibility of public office through the She Should Run community.



70

Strive Together

NON-PROFIT ORGANIZATION | strivetogether.org

Founded in 2011, the goal of Strive Together is to eliminate disparities and help every child receive equitable outcomes. Through strategic investments, data, coaching, and advocacy, the organization supports its network of communities – Cradle to Career – to create transformative systemic change.



71

Taproot Foundation

NON-PROFIT ORGANIZATION | taprootfoundation.org

Taproot Foundation started in 2001 with the goal of connecting nonprofits who lacked the critical resources necessary to be successful with highly skilled pro bono volunteers. Since its inception, Taproot Foundation's community of more than 30,000 passionate professionals have served more than 10,000 social change organizations. The skill-based volunteers offer pro bono services in human resources, finance, marketing, strategic planning, and IT.



72

Volunteer Match

NON-PROFIT ORGANIZATION | volunteermatch.org

Founded in 1998, Volunteer Match has been instrumental in connecting nonprofit organizations with interested volunteers to further their missions. With the help of technology, this organization is one of the largest and most popular volunteer recruiting platforms on the web. Serving thousands of nonprofits and a million volunteers each month, Volunteer Match's footprint can be found in 25 cities across the United States and the District of Columbia.







WEConnect International

NON-PROFIT ORGANIZATION | weconnectinternational.org

At its core, WEConnect International is an organization that seeks to direct dollars into the hands of women business owners by creating opportunities for them to compete in the global marketspace. The organization identifies women-owned businesses and assesses their readiness to venture into new markets; educates women business owners on how to access new markets and grow their companies; and connects them to their network of member buyers. To date, WEConnect International has more more than 15,000 women-owned businesses in the network with more than 130 countries represented. In 2021 alone, more than 40,000 connections between women-owned businesses and buyers were made.



74

Wings For Kids

NON-PROFIT ORGANIZATION | wingsforkids.org

Wings for Kids is an organization that seeks to equip low-income and at-risk children with the skills they need to succeed in school and thrive in life. Founded in 1996, Wings for Kids offers after school programming centered on social emotional learning, professional development workshops for educators, and partners with like-minded organizations across the United States.



75

Young Women's Freedom Center

NON-PROFIT ORGANIZATION | <u>youngwomenfree.org</u>

The Young Women's Freedom Center (YWFC) works with young women and trans youth of all genders who have grown up in poverty, experienced the foster care and juvenile systems, survived on the streets, and experienced violence. For almost 30 years, the California based organization has provided mentorship, training, employment, and advocacy for young people. Up to 90% of the youth who complete YWFC's programs maintain employment and reach their educational goals.



INDIVIDUALS

76

Amanda Gorman

INDIVIDUAL | theamandagorman.com

The youngest inaugural poet in United States history, Amanda Gorman is also the first-ever National Youth Poet Laureate of Urban Word, and is the youngest board member of 826 National, the largest youth writing network in the United States. Her gifts have awarded her invitations to the Obama White House, and to perform for Lin-Manuel Miranda, Al Gore, Secretary Hillary Clinton, CBS This Morning, and others. Amanda's recently released children's book, *Change Sings*, "reminds the newest generation that they have the power to shape the world with their actions and voices."





Antoinette Malveaux

INDIVIDUAL | <u>linkedin.com</u>

Antoinette Malveaux is the Managing Director of Strategic Engagement and Initiatives for Casey Family Programs, an organization working to influence long-lasting improvements for the well-being of children, families, and the communities where they live. In her role, Anotinette works to motivate stakeholders and national leaders to collaborate with businesses, constituents, and philanthropy. In addition to her work with Casey Family Programs, Antoinette extends her leadership skills and advisory support to several philanthropic nonprofit and child welfare organizations.



78

Black Thought

INDIVIDUAL | grassrootscommunityfoundation.org

Born Tariq Trotter, Black Thought is an American rapper, actor, and lead MC of the hip hop group the Roots. He is also the co-founder of GrassROOTS Community Foundation. A health advocacy organization that supports, develops, and scales community-driven solutions to health challenges facing women and girls, GrassRoots merges the power and influence of hip hop with social science to make impactful change in cities across the United States. When asked about his motivation to give back, Black Thought simply responds, "I give back because that is what I was taught and it is what I believe."



79

Byronn Bain

INDIVIDUAL | bryonn.com

While in his second year at Harvard Law School, Bryonn was wrongfully arrested by the NYPD. He wrote about his experience for a class paper, which he later submitted for publication in The Village Voice, and it was picked up by other media. Bryonn went on to teach hip hop, spoken word, and theater at Harvard, and later founded the Prison Education Program at UCLA. The program teaches arts-based courses in LA prisons including the California Institute for Women and Central Juvenile Hall. He is the author of three books, has been nominated for an Emmy, and has performed at over 200 colleges and prisons in the U.S., Africa, Asia, Latin America, and Europe.



80

Carla Harris

INDIVIDUAL | carlaspearls.com

Carla Harris is a Senior Client Advisor at Morgan Stanley with more than 30 years of experience. She is also a successful gospel recording artist, public speaker, and author who is very active in her community. Rooted in the belief of investing in the lives of others, Carla's books, Strategize to Win, Expect to Win, and the forthcoming, Lead to Win, offer advice, words of wisdom, and tools she's learned over the course of her illustrious career. The recipient of a plethora of special honors and awards, Carla was appointed by President Barack Obama in 2013 to chair the National Women's Business Council.





Cristal M. Jackson

INDIVIDUAL | christalmjackson.com

In 2011, Cristal M. Jackson founded Head and Heart Philanthropy (HHP), which is focused on improving educational and health outcomes in communities of color around the world. Birthed from her work with HHP, Cristal founded Mosaic Heart in 2017. This social impact agency works to provide access and opportunities to entrepreneurs and investors serving communities of color. With more than 15 years of experience in the diversity, inclusion, and social impact space, this author and entrepreneur has also amassed a number of awards and honors including one of EBONY magazine's Future 30 Leaders of America.



82

Dr. Eve L. Ewing

INDIVIDUAL | eveewing.com

Dr. Eve L. Ewing is an award-winning poet, playwright, and sociologist whose research centers on the impact of racism, social inequality, and urban policy on American public schools. A proud alumna of Chicago Public Schools, Eve is also an assistant professor at the University of Chicago Crown Family School of Social Work, Policy, and Practice where she teaches courses on race and education. Her work has also been published in The New Yorker, The New York Times, and a number of other outlets. With a doctorate degree from the Harvard Graduate School of Education and more than 35 awards and honors in her collection, Eve is a champion for the city of Chicago and the people who call it home.



83

Fred Blackwell

INDIVIDUAL | sff.org

Fred Blackwell is the CEO of the San Francisco Foundation, one of the largest community foundations in the country. A native of Oakland, Fred has spent his career serving as a non-profit and community leader for the Bay area. Having joined the San Francisco Foundation in 2014, Fred's commitment is to equity through racial and economic inclusion. He has been instrumental in connecting public, private, and philanthropic sectors in achieving this goal.



84

Jimmie Briggs

INDIVIDUAL | manupcampaign.org

Jimmie Briggs is a principal at the Skoll Foundation, which seeks to advance solutions to the world's most pressing issues. An author, activist, and accomplished journalist, Jimmie is also the executive director emeritus and co-founder of Man Up Campaign, a global effort to inspire youth to stop violence against women and girls. He is a recipient of numerous honors and awards ranging from the 2010 GQ Magazine "Better Men Better World" search, and one of the Women's eNews '21 Leaders for the 21st Century. Jimmie's next book will be an oral history of Ferguson, MO in the wake of Michael Brown's 2014 death.





Kathryn Kolbert

INDIVIDUAL | <u>kathrynkolbert.com</u>

Kathryn Kolbert is a public-interest attorney specializing in women's reproductive rights, journalist, and entrepreneurial leader. In 2009, she founded the Athena Center for Leadership at Barnard College which is dedicated to the advancement of women's leadership. Kathryn made her second appearance before the United States Supreme Court when she argued Planned Parenthood v. Casey in 1992. In July 2021, Kathryn co-authored Controlling Women: What We Must Do Now to Save Reproductive Freedom with Julie F. Kay. The book speaks to the battle of reproductive freedom and a strategy to secure women's reproductive rights.



86

Kendrick Sampson

INDIVIDUAL | bldpwr.com

Kendrick Sampson is an American actor best known for appearances on shows like How to Get Away with Murder, and his role as Nathan on HBO's Insecure. Kendrick, however, is also an activist who has participated in Black Lives Matter protests, and collaborated with organizations like JusticeLA. In 2019, he founded BLD PWR whose mission is to bring about the liberated future we all deserve by organizing, educating, and activating the entertainment industry in partnership with grassroots movements.



87

Kerry Koranteng

INDIVIDUAL | <u>kerrykfoundation.com</u>

After her first visit to Ghana when she was twelve years old, Kerry Koranteng was moved to do something to support the children with whom she met and spent time, many of whom where selling items to earn a living for their families. As a result, she was moved to start the Kerry K Foundation which raises awareness about child labor, and provide shoes for children in need. To date, Kerry and the Foundation have donated close to 1,000 pairs of shoes.



88

LaTosha Brown

INDIVIDUAL | mslatoshabrown.com

Affectionately known as a "Black renaissance" woman, LaTosha Brown is a thought leader, social strategist, singer, songwriter, change agent, speaker, and effective fundraiser. Having created community-led funds and established donor networks, she has raised millions of dollars in support of social justice work and causes that invest in disenfranchised communities. LaTosha's work has also expanded internationally, offering support, training, and funding for women-led organizations in Guyana, Senegal, Belize, and Tanzania. As the recipient of prestigious awards such as the 2010 White House Champion of Change Award, and the co-founder of the Black Voters Matter Fund, LaTosha is adamant about ensuring that all human beings have access to a quality life.





Lavastian Glenn

INDIVIDUAL | nathancummings.org

With almost 20 years of experience in philanthropic strategy and community-based problem solving in pursuit of economic and racial justice, Lavastian Glenn serves as vice president of programs for The Nathan Cummings Foundation – an organization focused on finding solutions for the climate crisis and inequity through systemic change. Prior to joining The Nathan Cummings Foundation, Lavastian helped create Grantmakers of Southern Progress which advocates for increased investments for justice in the South. She also spent some time at Mary Reynolds Babock Foundation as a program director. Here she organized funders, partners, and nonprofits around programs that build wealth and justice in communities.



90

Megan Thee Stallion

INDIVIDUAL | badbitcheshavebaddaystoo.com

An American rapper, Megan Thee Stallion's meteoric rise to fame started in 2019. Since then, she has used her platform to help those in her hometown of Houston Texas, and across the U.S. Megan has contributed to food drives, education, disaster relief, and financial literacy for women in addition to an array of other causes. Megan recently launched a mental health resource website, which features links to free therapy organizations and helplines, as well as support geared specifically to Black women and members of the LGBTQ+ community. In 2020, Time named her one of the 100 most influential people in the world.



91

Mellody Hobson

INDIVIDUAL | <u>arielinvestments.com</u>

Mellody Hobson is the president of Ariel Investments. While managing assets ranging from college savings accounts to retirement accounts, Ariel Investments is also laser focused on making investments accessible to all. Outside of Ariel Investments, Mellody's passion centers on financial literacy and educating communities of color about investing. She is a regular contributor in the media, offering expert advice on the nationally syndicated Tom Joyner Morning Show, CBS News, and Black Enterprise Magazine. Mellody has been awarded honorary degrees from Howard University, Johns Hopkins University, and St. Mary's College. She was also honored as one of Time Magazine's 100 Most Influential People in the World in 2015.



92

Monique Aiken

INDIVIDUAL | makejusticenormal.org | restarterfund.com

By day, Monique Aiken is the managing director of The Investment Integration Project, a consulting firm that works to help investors manage systemic risks and opportunities. She is also the co-founder of both Make Justice Normal (MJN) and the ReStarter Fund. MJN was created to make space for people working to move capital toward justice, while the ReStarter Fund works to be an economic and climate justice initiative for small businesses.





Moses West

INDIVIDUAL | moseswestfoundation.org

Moses West is a retired army ranger who has always understood the value and importance of water. He created an energy efficient atmospheric water generator which synthesizes fresh water from the H2O molecules in the air. When Hurricane Maria devastated Puerto Rico, he founded the Moses West Foundation which allowed him to travel to the country and use his machine to provide drinking water to those in need. Today, the foundation delivers safe, reliable, clean, and free water through his generators to those in need – from Flint, MI to the Bahamas



94

Nikole Hannah-Jones

INDIVIDUAL | nikolehannahjones.com

Nikole Hannah-Jones is an award-winning, investigative reporter who covers civil rights and racial injustice for The New York Times Magazine, and the creator of the 1619 Project. The 1619 Project aims to voice the truth of America's history by placing the consequences of slavery and the contributions of Black Americans at the very center of the national narrative. Nikole also co-founded the Ida B. Wells Society for Investigative Reporting in 2016, which is an organization focused on increasing the numbers of investigative reporters of color. She was named one of Time's 100 most influential people in the world in 2021.



95

Otis Rolley

INDIVIDUAL | newsroom.wf.com

In the summer of 2022, Otis Rolley joined Wells Fargo as the head of Social Impact. In this role, Otis is leading community engagement and enterprise philanthropy including the Wells Fargo Foundation. Prior to transitioning to Wells Fargo, Otis led grant-making, racial equity, and community-based initiatives at The Rockefeller Foundation. With two decades of experience, Otis' career has been centered on advancing economic and community development in cities across the nation.



96

Sheena Allen

INDIVIDUAL | sheenaallen.com

In 2016, Sheena Allen started CapWay – a fintech company that strives to bridge the financial gap while creating access and opportunities for the unbanked and underbanked. Having grown up in a small town in Mississippi with only one bank, she witnessed family and friends fall prey to predatory services and wanted to do something about it. With the launch of her app, she became the youngest woman in America to own and operate a digital bank. Soon after, she released her first printed book called The Starting Guide which speaks to her early journey in the tech space, while also offering business tips. Sheena is a 2018 Business Insider Under 30 Innovator; part of the 2019 class of Forbes 30 Under 30; and is catalogued in the 2019 Inc. Female Founders 100 list.





Storm Smith

INDIVIDUAL | officialstormsmith.com

Storm Smith is the first deaf women to have been recruited by BBDO – an international advertising agency headquartered in New York City. Having joined the agency in 2017, Storm has been using her storytelling gifts to shine a positive light on important issues like intersectionality; disability justice: youth advocacy; LBTQIA+, Black, Indigenous, and people of color rights. Today, she serves as Producer & Diversity Inclusion Accessibility Lead at BBDO Los Angeles for AT&T Mobile + Entertainment. Storm's efforts to bolster diversity, inclusion, and accessibility have earned her special awards including the ADCOLOR Unsung Community Hero award, and recognition from President Barack Obama.



98

Susan Taylor Batten

INDIVIDUAL | abfe.org

As the president and chief executive officer of ABFE: Philanthropic Partnership for Black Communities, Susan Taylor Batten's decades long experience in leadership and philanthropy has been instrumental in the success of the organization. ABFE is a 501(c)(3), membership-based philanthropic organization that advocates for responsive and transformative investments in Black communities through networking, training, and other means of support. Susan also serves on the board at the United Philanthropy Forum and the Schott Foundation for Public Education, while also working as an adjunct lecturer at the Valdry Center for Philanthropy at Southern University.



99

Ta-Nehisi Coates

INDIVIDUAL | <u>ta-nehisicoates.com</u>

Ta-Nehisi Coates is an award-winning, bestselling author and journalist. When he served as national correspondent for The Atlantic, Ta-Nehisi gained popularity writing about cultural, social and political issues particularly regarding Black Americans and white supremacy. His 2015 book, Between the World and Me, won the 2015 National Book Award for Nonfiction, and ranked 7th on The Guardian's list of the 100 best books of the 21st century.



100

Tiffany M. Gill

INDIVIDUAL | tiffanymgill.com

Tiffany M. Gill is impassioned about sharing stories about Black life, and does so as a professor, lecturer, and author. Her first book, Beauty Shop Politics: African American Women's Activism in the Beauty Industry, received the 2010 Letitia Woods Brown Memorial Book Prize by the Association of Black Women Historians. Tiffany also serves as the historical advisor for the television and film production company founded by President Barack and First Lady Michelle Obama, Higher Ground. An expert in African American history, fashion and beauty culture, and business history, she has lent her expertise to national media outlets including National Public Radio, C-SPAN, CNBC, Vox, the Washington Post, and New York Times.







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